

BUSINESS OPPORTUNITY NOTIFICATION

Attention: Attraction, Restaurant, Retail, Theatre and Transportation Members

Who: **Catholic Health Association of Canada**
What: **Annual Convention**
When: **April 30 - May 2, 2010**
Attendance: **400 delegates**
Location: **Delta Chelsea Hotel**

ORGANIZATION PROFILE:

Mission: To strengthen and support the ministry of Catholic health care organizations and providers.

Mandate:

Advocacy: To be the national voice of Catholic health care organizations.

Governance: To foster the distinctive mission and organizational culture of Catholic health care organizations.

Strategic Objectives: Advocacy: a) Foster the dignity of the person in public policy. b) Promote justice and equity in the health care system. Advocacy and Governance: c) Promote the mission and contributions of Catholic health care. Governance: d) Promote Excellence in Catholic health care. e) Strengthen the governance of Catholic health care organizations.

DINING PATTERN:

We expect heavy traffic at restaurants, bars, pubs, etc., for lunch & dinners throughout the conference dates. This group will run the full price-range but the majority will enjoy mid-high range outlets.

DIRECT PROMOTION:

You may promote your organization to attendees by offering coupons (two for one, 10-20% off, free drink, free appetizer, discounted theatre tickets, discounted merchandise, etc.) to all **CHAC** delegates. Your coupons must clearly outline your offer. Some of these attendees may arrive early and stay on a few extra days.

Send up to 50 coupons Tourism Toronto office prior to April 9, 2010:

Indira Murli, Account Coordinator, Client Services **(please mark for: CHAC)**

Tourism Toronto, 207 Queens Quay West, Ste. 405, Toronto, ON M5J 1A7

(If these coupons can be produced on recyclable paper that would be most appreciated, in partnership with Toronto's Green Initiative)

For additional information please contact: Indira Murli, Account Coordinator, Client Services, 416-203-3822, murli@torcvb.com

Queen's Quay Terminal at Harbourfront

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