



### **ENVIRONMENTAL INITIATIVES**

- We partner with Turtle Island Recycling for our cardboard, paper, glass from all areas of hotel – guest and administrative. The Turtle Island Recycling Company is a multi-material recycling and waste removal company that provides service for the collection of recyclables from small business to large corporations.
- Turtle Island Recycling also collects the hotel's organic waste. This waste can be rendered into usable food and/or fertilizer with minimal effort. Close relations with local end markets (local farmers and feed processors) make it possible to further reduce the amount of organic waste materials previously destined for landfill. We also have pulper on our new dishwashing plant, which reduces the volume of organic waste by 90%.
- Steam condensate is put to great use and not sent down the drain. Steam condensate is used to heat the waterfall in the garden as well as the 25-metre indoor/outdoor pool.
- Blue box recycling program is available in all guest rooms and offices of the hotel.
- Sheraton Centre Toronto participates in Starwood's "Green Program – You Make the Choice" (see detailed program highlights below)
- Leftover meals and buffet items are donated to Second Harvest program.
- We partner with The Globe and Mail to pick up and recycle newsprint.
- Water conservation program is in place with reduced flow toilets and monitor systems.
- Discarded linens and towels that do not meet guest room standards are sent to shelters, relief, and the Toronto Humane Society.
- Old beds, phones and furniture is either sold inexpensively to associates or donated to shelters such as the Out of the Cold program.
- Used soap pieces are sent to Mennonite Churches for melting and re-shaping.
- A full HVAC conservation program has been implemented in meeting rooms and new controls have been installed in all guest rooms.

- Save the Planet program in guest rooms encourages guests to reuse their towels and linens during their stay.
- Full auditing services for Water Usage, Energy Usage, Recycling Materials.
- Program specifically designed for use of hazardous materials, and auditing of same.
- Additionally, all associates undergo the following training programs: WHMIS, Be Safe, ABC's of Housekeeping.
- Environmental champion of the hotel is Candida Azevedo, Guest Services Director.

### **GREEN PROGRAM**

Starwood Hotels and Resorts' **Green Program** – “**You Make the Choice**” is intended to allow your hotel to implement a “green linen” program. Hotels choosing to implement a “green linen” program will save not only labor and operating costs in laundry, but also precious natural resources. Freshwater consumption will decrease, as will natural gas and other fossil fuels used to heat water, as fewer loads of laundry are washed. Decreased wastewater discharge will reduce the introduction of pollutants in the world's ecosystem.

Linen and Towels reuse programs are becoming increasingly popular in North America. Guest response to this type of program has been incredible, as guests react positively to this effort to protect the environment. This program gives hotels the opportunity to reduce operating costs and improve the environment.

At Starwood Hotels and Resorts we implement a “guest passive” program. Passive participation requires no action by the guest in order to participate. Unless the guest notifies the hotel, by placing the recycle card on the bed as instructed, or by calling and specifically requesting a linen change, linen in the room will be reused that day.

Both bed linen and bathroom linen are included in this program.

The Sheraton Centre says that most guests do not request their linen changed on a daily basis, saying that 70% will keep the same sheets. With towels, close to 25% of guests are likely to use the same towels the next day.

Contact Amnon Reshef – [amnon.reshef@sheraton.com](mailto:amnon.reshef@sheraton.com)