

BUSINESS OPPORTUNITY NOTIFICATION

Attention: Attraction, Restaurant, Retail, Theatre and Transportation Members

Who: **Ophea**
What: **2010 Ophea & PHE Canada National Conference**
When: **October 21-23, 2010**
Attendance: **1500**
Location: **The Westin Harbour Castle**

ORGANIZATION PROFILE

The conference provides an opportunity for educators, public health professionals, and other community leaders to increase their knowledge and skills to foster healthy active living for children and youth in their schools and communities. Delegates will also have access to a wide variety of exhibitors, great resources, and exciting activities!

Ophea: Ophea is a not-for-profit organization working in partnership with school boards, public health, government, non-government organizations, and private sector organizations to develop programs and services that support healthy active schools and communities.

PHE Canada: Physical and Health Education Canada is a national, charitable voluntary-sector organization whose primary concern is to influence the healthy development of children and youth by advocating for quality, school-based physical and health education.

DINING PATTERN

We expect heavy traffic at restaurants, bars, pubs, etc., for lunch & dinners throughout the conference dates. This group will run the full price-range but the majority will enjoy mid to high-range outlets.

DIRECT PROMOTION

You may promote your organization to attendees by offering coupons (two for one, 10% off, free non-alcoholic drink, free appetizer, discounted theatre tickets, discounted merchandise, etc.) to all **OPHEA** delegates. Your coupons must clearly outline your offer.

Send as many coupons as possible directly to:

Judi Sano
Ophea
1 Concorde Gate, Suite 608
Toronto, ON M3C 3N6.

Coupons will be received by **October 19th, 2010**. Please mark on box: HOLD FOR: **2010 Ophea & PHE National Conference C/O: Judi Sano, Ophea**

For additional information please contact:

Indira Murli, Account Coordinator, Client Services, 416-203-3822, murli@torcvb.com

Queen's Quay Terminal at Harbourfront

207 Queens Quay West, Suite 405, Toronto, ON, CANADA M5J 1A7
Tel: 416-203-2600 • Fax: 416-203-6753
Visitor Info: 416-203-2500 • Toll-Free Visitor Info: 1-800-363-1990
Website: www.torontotourism.com