

**Experience March Break in Toronto with Hot Deals
Available at www.SeeTorontoNow.com Starting from \$69 a Night**

TORONTO (February 25, 2010) – This March Break families travelling to Toronto will stay intrigued and entertained with special exhibits, live theatre, sporting events and family-friendly attractions all week long from March 13-21, 2010. Families planning to visit Toronto can now book accommodations starting from \$69 a night at 95 hotels in the Greater Toronto Area at www.SeeTorontoNow.com or by calling 1-800-499-2514.

March Break Toronto adventures start with:

- The **Art Gallery of Ontario** welcomes back the young King Tut: The Golden King and The Great Pharaohs. Introducing a larger exhibition, with more than twice the number of artifacts, featuring over 100 pieces from King Tut's tomb and ancient sites related to some of the most important rulers throughout 2,000 years of Ancient history, all families are encouraged to see this exhibit before it departs for Egypt this April 18.
- **CN Tower** is offering a whole lot of fun for with a special Total Tower admission of only \$25 per person (including taxes)* - save up to 30%. Families can explore the world's #1 elevator ride, three observation levels including the Look Out, Glass Floor, Sky Pod, The Height of Excellence Movie and Himalamazon Motion Theatre Ride**. Week-long CN Tower March Break activities include meet and greets with Nickelodeon's most popular characters, Dora and Spongebob SquarePants, as well as a Battle Strikers tournament for chances to win great prizes. *Offer valid March 13-21, 2010 and tickets must be purchased onsite. **must be minimum 107cm to ride. www.cntower.ca
- **Gardiner Museum of Ceramic Art** helps keep the kids busy during March Break. Everyday from 11 a.m. to 5 p.m. kids can make crafts, take part in scavenger hunts, make a family tree and find the hidden rabbit when visiting. All March Break activities are free with general admission.
- **Harbourfront Centre's** beautiful 10-acre waterfront site is providing fun opportunities for skill development and personal growth by offering 14 arts-based programs. Whether a child is keenly interested in problem-solving and design or craves the spotlight to showcase singing and dancing talents, diverse programs maximize learning and fun.
- The **Hockey Hall of Fame** is offering visitors a once-in-a-lifetime opportunity to view entire Olympic Medals Collection from each and every Winter and Summer Games dating back to their inaugural events in 1920 and 1896 respectively. Forty-six Winter and Summer Olympic Medals are on display now along with the illustrious and not to be missed, Stanley Cup.
- **Lorraine Kimsa Theatre for Young People** is offering a variety of fun and educational half and full-day sessions, themed to The Monster Under the Bed and created to engage young people in Grades JK to 6. Everyone registered receives a free ticket to the performance.
- At the **Ontario Science Centre** families can explore nine exhibition halls including the new Weston Family Innovation Centre and the IMAX® Dome theatre. Special exhibitions happening through the month of March are The Universe with Hubble, Grand Canyon Adventure and Under the Sea.
- The **Royal Ontario Museum** tests kids' wits this March Break while they explore an eerie re-vamped bat cave, meet a Samurai and suit-up for war in Medieval armour. The adventures never stop at the museum

Queen's Quay Terminal at Harbourfront

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with new discoveries, hidden treasures and natural wonders awaiting families. Half-priced admission available daily after 4:30 p.m.

- The free **Riverdale Farm** lets kids who have never seen a working farm in action feed animals, collect eggs, groom horses, milk cows and goats right in the heart of downtown Toronto. Children can interact with farmers and spend time wandering the grounds while preschoolers can socialize and play with books, puzzles and games in the meeting house playroom.
- St. Patrick's Parade Society of Toronto (SPPS) is hosting its 23rd Annual **St. Patrick's Day Parade** on Sunday, March 14, 2010 from 12 p.m. – 3 p.m. celebrating the Irish heritage lead by this year's Grand Marshall – Mayor Hazel McCallion, Mississauga's mayor of 32 years! Starting at St. George and Bloor St., the parade continues down Yonge St. to Queen St. and finishes at University Ave.
- The **Toronto Zoo's** tropical pavilions are the perfect place to warm-up this March Break. Kids can get up close and personal to all kinds of exotic animals including new baby gorilla Nassir. Spring weather brings kids face-to-face with their favourite animals as they all come out to play. The new award-winning Tundra Trek Exhibit with three returning polar bears, Arctic wolves, reindeer and more is also open.
- Free **outdoor skating** at Toronto's City Hall and Harbourfront Centre complete with music and rink-side hot chocolate continues throughout the end of March. Both rinks have on-site skate rentals.

Getting the family to Toronto is easy with:

- **Toronto CityPass** - At \$58 per adult and \$38 per child the Toronto CityPass provides admission into five top attractions including the CN Tower, Casa Loma, Ontario Science Centre, Royal Ontario Museum and the Toronto Zoo.
- **Via Rail Canada** – Children aged 2-11 travel for half price and infants aged 0-24 months travel free. Kids will love watching the countryside rolling by as they make their way to Toronto. Ticket information available at www.viarail.ca.
- **Toronto Transit Commission (TTC)** - Get a TTC Family pass that offers families unlimited travel for an entire day on Toronto's local transit system. Information on family passes available at www.ttc.ca.

For further information on March Break in Toronto or to plan and book a Toronto hot deal, travelers should visit www.SeeTorontoNow.com or call 1-800-499-2514.

About Tourism Toronto

Tourism Toronto, Toronto's Convention and Visitors Association, is an industry association of more than 1,200 members established to sell and market the Greater Toronto Region as a remarkable destination for tourists around the globe. For more information please visit www.SeeTorontoNow.com

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