

BUSINESS OPPORTUNITY NOTIFICATION

Attention: Attraction, Restaurant, Retail, Theatre and Transportation Members

Who: **Canadian Funeral Trade Association**
What: **Toronto-2010, Canadian Funeral Trade Show**
When: **September 28-29, 2010**
Attendance: **1,000**
Location: **Direct Energy Centre, Hyatt Regency on King**

ORGANIZATION PROFILE

A not for profit organization whose membership consists of suppliers from across Canada and the United States, our organization supports the funeral profession by way of Provincial Sponsorships, Regional Sponsorships, Bursaries at Colleges offering the Funeral Service Program, Golf Tournaments and the list goes on. We have been putting on Trade Shows since 1984.

DINING PATTERN

We expect heavy traffic at restaurants, bars, pubs, etc., for lunch & dinners throughout the conference dates. This group will run the full price-range but the majority will enjoy mid to high-range outlets. Tuesday, September 28th is a free night and many of our suppliers will host delegates for a reception or dinner in Toronto.

DIRECT PROMOTION –

You may promote your organization to attendees by offering coupons (two for one, 10% off, free non-alcoholic drink, free appetizer, discounted theatre tickets, discounted merchandise, etc.) to all delegates. Your coupons must clearly outline your offer.

ADVERTISING/SPONSORSHIP OPPORTUNITIES –

We also have advertising and sponsorship opportunities. Our 2010 Canadian Funeral Trade Show Program is magazine quality and will be in the hands of all delegates and suppliers. Advertising in our Program will provide your business excellent exposure to our attendees. **Please contact Rosemary Hawkrigg for further information:** 905-407-1065; admin@thecfta.org. *Deadline for responses to get into this program book is July 28th.*

Send up to 100 coupons directly to:
Canadian Funeral Trade Association
2025 Guelph Line, Suite 145, Burlington, ON L7P 4X4
Coupons should be received by August 31st, 2010. Please mark on box:
FOR: CFTA - Toronto-2010, Attn: Rosemary Hawkrigg

Be sure to post signs at your front entrance welcoming conference delegates!

For additional information please contact:

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