

## BUSINESS OPPORTUNITY NOTIFICATION

**Attention: Attraction, Restaurant, Retail, Theatre and Transportation Members**

Who: **ACP**  
What: **Annual Meeting**  
When: **April 22-24, 2010**  
Attendance: **10,000 delegates (estimated)**  
Location: **Metro Toronto Convention Centre, North and South Buildings**  
Hotels: **Fairmont Royal York, Hilton Toronto, InterContinental Toronto Centre, Renaissance Toronto Hotel Downtown, Sheraton Centre Toronto Hotel, The Westin Harbour Castle, Courtyard by Marriott Downtown, Delta Chelsea Hotel, Hyatt Regency, Radisson Admiral, Strathcona, Toronto Marriott Downtown Eaton Centre, Cambridge Suites, Metropolitan**

### ORGANIZATION PROFILE

#### ABOUT ACP

The American College of Physicians (ACP) is a national organization of internists — physicians who specialize in the prevention, detection and treatment of illnesses in adults. ACP is the largest medical-specialty organization and second-largest physician group in the United States. Its membership of 125,000 includes internists, internal medicine sub specialists, and medical students, residents, and fellows.

Website: [www.acponline.org](http://www.acponline.org)

#### DINING PATTERN

We expect heavy traffic at restaurants, bars, pubs, etc., for lunch & dinners throughout the conference dates. This group will run the full price-range but the majority will enjoy mid-high range outlets.

#### DIRECT PROMOTION

You may promote your organization to attendees by offering coupons (two for one, 10-20% off, free drink, free appetizer, discounted theatre tickets, discounted merchandise, etc.) to all **ACP** delegates. Your coupons must clearly outline your offer. This meeting will take place in both the north and south buildings.

#### Send up to 300 coupons directly to:

Metro Toronto Convention Centre, 222 Bremner Blvd  
c/o Show Management, Room 714A, South Building

Coupons will be received on **Monday April 19<sup>th</sup>, 2010**

Please mark on box: HOLD FOR: **Room 714A c/o Show Management**

*(If these coupons can be produced on recyclable paper that would be most appreciated, in partnership with Toronto's Green Initiative)*

#### For additional information please contact:

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#### Queen's Quay Terminal at Harbourfront

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