

BUSINESS OPPORTUNITY NOTIFICATION

Attention: Attraction, Restaurant, Retail, Theatre and Transportation Members

Who: American Academy of Neurology
What: Annual Meeting
When: April 10-17, 2010
Attendance: 10,000 delegates (estimated)
Location: Metro Toronto Convention Centre, North and South Buildings
Hotels: Fairmont Royal York, Hilton Toronto, InterContinental Toronto Centre, Renaissance Toronto Hotel Downtown, Sheraton Centre Toronto Hotel, The Westin Harbour Castle, Courtyard by Marriott Downtown, Delta Chelsea Hotel, Hyatt Regency, Radisson Admiral, Strathcona, Toronto Marriott Downtown Eaton Centre

ORGANIZATION PROFILE - The American Academy of Neurology (AAN), established in 1948, is an international professional association of more than 21,000 neurologists and neuroscience professionals dedicated to providing the best possible care for patients with neurological disorders. The AAN is strongly committed to its mission and focuses its efforts on ensuring the reality of the principles and standards set forth in the AAN mission statement.
Website: www.aan.com

DINING PATTERN - We expect heavy traffic at restaurants, bars, pubs, etc., for lunch & dinners throughout the conference dates. This group will run the full price-range but the majority will enjoy mid-high range outlets.

DIRECT PROMOTION - You may promote your organization to attendees by offering coupons (two for one, 10-20% off, free drink, free appetizer, discounted theatre tickets, discounted merchandise, etc.) to all AAN delegates. Your coupons must clearly outline your offer. This meeting will take place in both the north and south buildings. Please send up to 300 coupons directly to the south building at the address below. If you are interested, you may also send coupons to the north building as well, as there will be over 10,000 attendees.

Send up to 300 coupons directly to:

AAN Materials Distribution Desk
c/o Show Management
Ceremonial Level/Street Level, South Building
Metro Toronto Convention Centre,
222 Bremner Blvd. Toronto, Ontario

Send up to 200 coupons directly to:

AAN Materials Distribution Desk
c/o Show Management
200 Level, North Building
Metro Toronto Convention Centre
255 Front Street West, Toronto, Ontario

Coupons will be received on **Friday April 9th, 2010**

Please mark on box: HOLD FOR: **AAN Materials Distribution Desk**

Street Level/South Building OR 200 Level/North Building

(If these coupons can be produced on recyclable paper that would be most appreciated, in partnership with Toronto's Green Initiative)

For more information contact: Meghan Bowness, Client Services Manager, Citywide Accounts, 416-203-3814, mbowness@torcvb.com

Queen's Quay Terminal at Harbourfront

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Visitor Info: 416-203-2500 • Toll-Free Visitor Info: 1-800-363-1990

Website: www.torontotourism.com

