

The Tourism Toronto INDUSTRY RELATIONS COMMITTEE is looking for volunteers

Chaired by Marsha Jones, CMP, CMM, MCC Planners, the Industry Relations Committee is looking for five additional volunteers to begin their service in September 2009. Volunteers are asked to participate in 3-4 meetings per year and be available for consultation throughout the year. All interested members are asked to send an email to Pamela Laite plait@torcvb.com with a current resume and a short note about why this opportunity is of interest to you. Application deadline is August 24th.

Tourism Toronto's Industry Relations Committee focuses on overall member satisfaction along with ways to enhance the Association's community leadership position. The mandate is as follows:

- To provide strategic direction for the Member Care department within Tourism Toronto;
- To rally others in the membership to support Tourism Toronto marketplace activities and programs;
- Committee members will be ambassadors for the Association in an attempt to increase membership;
- To review "special circumstance" member-related issues as they are brought forth by members;
- To look at ways to enhance community leadership and visibility in the community in conjunction with the Tourism Toronto's Communications department;
- To report on broader societal and industry trends that may need to be added to Tourism Toronto's planning systems.