

YOU ARE CORDIALLY INVITED TO ...

A mini-conference on **How to Leverage Cultural Diversity to Enhance Profitability!**
Presented by Ryerson's Ted Rogers School of Hospitality and Tourism Management on
Thursday September 24, 2009 from 12:30 p.m. to 5:30 p.m. This event is Ryerson's
way of celebrating World Tourism Day 2009!

In keeping with the philosophy of the School this unique event will help leaders learn
best practices on leveraging cultural diversity and will be of particular interest to those in
Operations, Marketing and Human Resources.

Our keynote speaker is:

Laraine Kaminski - Global diversity and inclusion practitioner at GlobalLK

Laraine Kaminski, a global diversity strategist and speaker from
Ottawa, ON. She is a recognized leader in global diversity, cross-
cultural awareness, language training, mentoring and consulting. Her
commitment and contribution to her field of expertise has been
recognized through her nomination as a finalist for the Woman's
Business Achievement award!



She has also written a number of articles relating to diversity
and cross-cultural communication in publications such as Profit Guide,
HR Professional Magazine, ExportWise Magazine, Ottawa Human Resource
Professionals Association Newsletter, and the Chartered Institute of Personnel and
Development. She now continues her international work in the fields of global diversity
and inclusion and cross-cultural competence through her own company, **Global LK.**

Additional Speakers Include:

David Whitaker – CEO of Tourism Toronto

Charles Grieco – Chair and President of the Ontario Hospitality Institute

Jane Allen – Partner and Chief Diversity Officer at Deloitte

Wendy Cukier – Associate Dean, Academic of the Ted Rogers School of Management,
and founder of the Ryerson Diversity Institute.

Cost: \$40 per person
\$10 per student

Please register by going to our website: www.ryerson.ca/wtd

Registration: Will be held from 12:30 p.m. to 1:00 p.m. Presentations to start at 1:00 p.m.

Location: Ted Rogers School of Hospitality and Tourism Management, 575 Bay Street
(enter at 55 Dundas Street West). The School is located near Dundas and Yonge in Toronto.

This is an event you won't want to miss. It is a one time special offer!



WORLD TOURISM DAY
9.24.09 TORONTO
CELEBRATING DIVERSITY

TED ROGERS SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT