Explore Toronto On-line Value Offers Participation Form

Many of our Attractions/Sightseeing, Theatre/Special Exhibits, Dining and Shopping/Retail members have worked along side Tourism Toronto for the past two years providing a value proposition to associations and other client groups by participating in the Tourism Toronto ***On-Line Value Coupon Program****. The next installment of this program will be extended to include tour operators and receptive operators.*

The on-line coupon program provides the member participants the opportunity to invite client attendees and leisure travelers into their establishments.

The on-line coupons are promoted to a broader audience of Tourism Toronto client attendees coming to the city for meetings & conventions, vacation packages, sporting and religious events and other unique events. The coupons are made available to attendees via a unique URL on the Tourism Toronto website: *http://www.mytorontomeeting.com/Visitor/Special-Deals.aspx*

You provide the details of the offer and we build the coupon:

These on-line coupons must be valid for a two year period from ***January 31, 2011 to December 31, 2012****.*
The program also allows for greater flexibility for participating members; you have the opportunity to periodically revise your offer details.

Please complete this form carefully as the information provided will be used to create your on-line coupon on the Tourism Toronto website. E-mail logo (EPS file, JPG file format) to: **dbelgrove@torcvb.com**

Full Name of Venue: _____
(Name as you would like it to appear on the coupon)

Address: _____

Telephone Number: _____

Website Address: _____

Description (15 words):

_____

Coupons will be activated when the cost to participate is received.

Promotional Offering:
We invite you to participate in this promotion by offering one of the following deals. Please check one of the offers below, appropriate to your business.

Dining:

- ☐ Buy one entrée and receive the second entrée free
- ☐ Complimentary appetizer with the purchase of entrée
- ☐ Complimentary dessert with the purchase of entrée
- ☐ 20% off all food purchases

Retail:

- ☐ 20% off all regular priced merchandise
- ☐ 10% of all regular priced merchandise
- ☐ Complimentary gift with purchase
- ☐ Complimentary fashion/wardrobe consultation

Attractions/Sightseeing:

- ☐ 2 for 1 adult admission
- ☐ 2 for 1 child admission
- ☐ 20% off admission
- ☐ 10% off purchase at gift shop

Theatre/Special Exhibits:

- ☐ 2 for 1 admission
- ☐ 15% off admission
- ☐ 10% off purchase at gift shop

General Disclaimer:
The following disclaimer will appear on the back of each coupon.

> Valid January 31, 2011 – December 31, 2012. Savings are in Canadian dollars. Offer is subject to availability and is limited to the locations, times, terms and conditions as indicated on the coupon. This offer is not redeemable for cash and is not valid with any other discounts or special offers. Good only for the purchase of specific products indicated. Redemption is solely the responsibility of the merchant. Applicable taxes must be paid by the bearer. Void where prohibited, taxed or restricted by law. These offers cannot be combined with other promotional discounts. Limit one coupon per customer. Who is eligible: Tourism Toronto business clients and leisure visitors. Visitors from out of country, province or city may be required to show a piece of ID (e.g. passport, driver's license, hotel information, attendee badge) Only valid when printed from the Tourism Toronto website.

Coupons will be activated when the cost to participate is received.

Additional Information:
Please include any additional information necessary to accompany the offer (not already included in the general disclaimer):

Participation Criteria:

- Offer must be valid from January 31, 2011 – December 31, 2012 unless otherwise specified.
- Offer valid 7 days per week unless otherwise specified.
- Offer valid with any permitted payment method (credit card, cash)

Participation Agreement for 23 months:
January 31, 2011 – December 31, 2012

Cost to participate:
Dining:
Four $50 gift certificates to be used by Tourism Toronto as part of our Relax Recharge Renew program
*****(2 certificates to expire December 31, 2011 and 2 certificates to expire December 31, 2012)

Retail:
Four $50 gift certificates to be used by Tourism Toronto as part of our Relax Recharge Renew program
*****(2 certificates to expire December 31, 2011 and 2 certificates to expire Dec.31, 2012)

Attractions / Sightseeing:
Twenty-five admission passes to be used by Tourism Toronto as part of our Relax Recharge Renew program
*****(please divide the passes so some expire December 31, 2011 and the reminder to expire December 31, 2012)

Theatre / Special Events:
Eight regular admission tickets (evening performance, if applicable) valid between January 31, 2011 – December 31, 2012 to be used by Tourism Toronto as part of our Relax Recharge Renew program (admission tickets can be sent seasonally)

Coupons will be activated when the cost to participate is received.

Your contra- cost to participate will be used to support the Tourism Toronto Corporate Social Responsibility– Relax, Recharge and Renew Program. Read all about the program: www.seetorontonow.com/socialresponsibility

Courier vouchers to:
Denise Belgrove
Tourism Toronto
207 Queens Quay West, Suite 405
Toronto M5J 1A7

_____
Company Name

_____ _____
Contact Name Title Title

_____ _____
Email Phone number

_____ _____
Authorized Signature Date

Please fax your signed participation form to: Attn: Denise Belgrove (416-203-6753). E-mail your logo to dbelgrove@torcvb.com

Thank you.

Coupons will be activated when the cost to participate is received.