tourism Toronto

Toronto Convention & Visitors Association

BUSINESS OPPORTUNITY NOTIFICATION

Attention: Attraction, Restaurant, Retail, Theatre and Transportation Members

Who: **American Water Works Association**
Event: **Water Quality Technology Conference & Exposition**
When: **November 4-8, 2012**
Attendance: **500**
Location: **Sheraton Centre Toronto Hotel**

ORGANIZATION PROFILE:

The American Water Works Association is an international nonprofit educational association dedicated to safe water. Founded in 1881 as a forum for water professionals to share information and learn from each other for the common good, AWWA is the authoritative resource for knowledge, information, and advocacy for improving the quality and supply of water in North America and beyond.

DINING PATTERN:

We expect mid-heavy traffic at restaurants, bars, pubs, etc., for lunch & dinners throughout the meeting dates. This group will run the full price-range but the majority will enjoy mid-range outlets.

DIRECT PROMOTION:

You may promote your organization to attendees by offering coupons (2 for 1, 10-20% off, free non-alcoholic drink, free appetizer, discounted theatre tickets, discounted merchandise, etc. to all **AWWA - WQTC attendees**. Your coupons must clearly outline your offer. Some of these attendees may arrive early and stay on a few extra days.

Please send up to 100 coupons on: November 1, 2012 to:

Attention: Stephen Bell, Convention and Catering Services Manager, Sheraton
Hold for: Joanne Gaglia, Show Management, AWWA-WQTC
Sheraton Centre Toronto Hotel
123 Queen Street West, Toronto, ON M5H 2M9

(If these coupons can be produced on recyclable paper that would be most appreciated, in partnership with Toronto's Green Initiative)

For additional information please contact:

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