Explore Toronto this Family Day!

TORONTO (February 3, 2014) – Come together this Family Day and experience Toronto's family-friendly attractions, hotels, restaurants and more! From outdoor skating rinks, to family programming at some of the city's top attractions, Toronto has something to offer for every type of family. Explore all the exciting must-see events and attractions all weekend long from Friday, February 14 to Monday, February 17, 2014.

Book your fun-filled Toronto getaway on **www.SeeTorontoNow.com**, a one-stop shop to an ultimate Toronto experience with the best rates and availability from over 50 Toronto hotels, and information on events, attractions and culinary offerings.

Family Day in Toronto highlights include:

ATTRACTIONS

Visit the **TIFF Bell Lightbox** for an assortment of free activities such as movies, arts and crafts, filmmaking and magic! Watch the screening of *Reel Rascals: Short and Sweet* followed by behind-the-scenes secrets of green screen technology, and become enchanted by magicians. Finish off your day by learning how to become your very own buttonographer. www.Tiff.net

The **Art Gallery of Ontario** (AGO) will celebrate Family Day by transforming, for one special day, into the Kids Gallery of Ontario (KGO). On February 17, the Gallery will offer family-friendly floor games and an all-day dance party. Enjoy special films, family yoga sessions, guided art classes and much more for a special value of $39 for a family pass. www.ago.net

Celebrate Family Day all weekend long at the **Ontario Science Centre** with its new permanent AstraZeneca Human Edge exhibition hall. This immersive new exhibition explores the wonders and possibilities of the human body through more than 80 exhibits. The Science Centre's multi-disciplinary exhibition development team reached out to scientific experts who shared research and ideas critical to the exhibition's creation. The AstraZeneca Human Edge is included with general admission. Through May 5th *Sesame Street Presents: The Body* where kids can run, jump and play their way through this interactive exhibition all about the human body, covering everything from fingers and toes to ishy squishy insides. www.ontariosciencecentre.ca

Explore the **Royal Ontario Museum** (ROM) February 15-17 with ROM's Wildlife Family Day Weekend. Awaken your wild side and learn about the diversity of animal life, including incredible insects, magnificent mammals and rockin' reptiles and more. See Earth Rangers animal show, meet live reptiles, bats and owns, and make wildlife inspired art. Activities run 11 am – 4 pm, free with admission. www.rom.on.ca

Visit the cold-loving animals during Family Day weekend at the **Toronto Zoo**. The Arctic wolves and foxes, the reindeer, and certainly the polar bears are embracing our chilly temperatures instead of hibernating from them. Celebrate with them Family Day weekend at The Toronto Zoo's Polar Bear Fest - with meet-the-keeper talks, polar bear photobombing, activities and crafts, plus draws for great prizes. Open from 9:30 am to 4:30 pm, there's no better way to spend quality time with the family than to visit these furry friends at the Zoo. www.torontozoo.com

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This Family Day, explore the **CN Tower** and enjoy breathtaking views from the Look Out and world famous Glass Floor with its thrilling 1,122ft / 342m view straight down to the ground. The CN Tower offers great entertainment value for kids of all ages with a special admission offer all weekend long, February 14-17. www.cntower.ca

Join **The Gardiner Museum** mascots Arabella, Ting, Clayton and Nicco, and bring the whole family to the museum and participate in a variety of activities. Family Day runs from 11 am to 4 pm with activities for children to do on their own or with an adult. Make sure you also check out the discovery boxes, do a scavenger hunt and take some colouring sheets home. All Family Day activities are free with admission. Kids under 12 are always free (with the accompaniment of an adult). www.gardinermuseum.on.ca

Kids-Fest at the International Centre takes place Family Day Weekend (February 16 & 17) from 10 am to 5 pm and is Canada's Largest Indoor Inflatable Show. Guests can bounce, laugh, play, run and scream in 80,000 sq. ft. of some of North America's largest indoor inflatables. The event also includes stage shows, face painting and a pony ride. General admission is fre plus free parking, and $25 for the Unlimited All Day Ride Band, $15 for the Toddler Band (Toddler rides only). www.kids-fest.ca

Warm-up with your family by enjoying a tasty variety of complimentary hot beverages and keep warm from the inside out, from 10 am to 6 pm on **Toronto's Waterfront**! Bring your own insulated travel mug into the following local businesses for a free hot refill: Indian Roti House, Iron Rose Tea Gallery, Lick It Gelato, and Music Garden Cafe. www.waterfrontbia.com. Come to **Queen's Quay Terminal** and enjoy free crafts for a fun-packed afternoon (12 pm to 4 pm) together with your children! Let your inner artist out and create your own family portrait button or family tree collage, colour and have your face painted by the sensational Artbarn face painters! Also located inside the Queen's Quay Terminal, the Museum of Inuit Art is offering free admission. www.miamuseum.ca

Don't forget about your four-legged family members and explore the waterfront with *Woofjocks* Canine Performance Team Demos at **Pawsway**. With face-painting, arts and crafts, and tons of free games and prizes courtesy of Dog Chow, guests can also enjoy the *Woofjocks,* which are a high-energy dog/handler performance team specializing in interactive games and demonstrations of canine agility and obedience. All shows are **FREE**! www.pawsway.ca

Canada's only trampoline park, **Sky Zone Indoor Trampoline Park**, with two locations (Mississauga and Toronto) is the perfect venue for a unique and memorable family experience where teens, parents and kids learn to jump, leap and defy gravity on the patented all-trampoline walled playing court and enjoy activities such as Open Jump, 3-D Dodgeball and SkyRobics workouts. www.toronto.skyzonesports.com

Medieval Times Dinner & Tournament in Toronto is open for two special shows on Family Day, February 17. Experience the excitement brought to you with knights and horses at 1:30 pm or 4:30 pm. www.MedievalTimes.com.

The **McMichael Canadian Art Collection** offers its visitors a unique experience. From the art on its walls to the surrounding landscape, the McMichael provides an introduction to Canada's art, art-making, and artists. The McMichael features thirteen exhibition spaces and is situated on 100

acres of stunning conservation land. Families can explore the gallery and grounds, and engage in art workshops. www.mcmichael.com.

Get out of the house and enjoy some sweet fun this Family Day! Take **Le Dolci's** Cupcake Decorating class and spend some quality time with your loved ones learning how to decorate everyone's favourite treat on February 17, from 1pm – 3pm. Cost: $80 for two people. www.LeDolci.com

HOTELS

Toronto's Family Fun Headquarters is offering a Family Day Special to all guests! Take advantage of the **Eaton Chelsea's** Family Day package and enjoy other great perks as well. With the Show Your Key & Save program, guests receive discounts to Toronto's hottest attractions. They also have access to the Eaton Chelsea Family Fun Zone featuring a family pool and Corkscrew waterslide, Kid Centre and Club 33 Teen Lounge. The Eaton Chelsea, Toronto Family Day Package* (rates from $169) includes: 1 night accommodation, FREE $20 Cadillac Fairview SHOP CARD®, $25 Food Credit (Children 5 and under eat free/Children 6-12 eat half-price) and self-parking for one vehicle. www.eatonhotels.com/Eaton-Chelsea

Get to Toronto on **Via Rail Canada** www.viarail.ca; get around in the city on the **Toronto Transit Commission (TTC),** the city's local transit system www.ttc.ca; and see the sites with the **Toronto CityPASS** which provides admission into five top attractions http://www.citypass.com/toronto

For more information on Toronto or to plan and book a Toronto Family Day weekend, visit www.SeeTorontoNow.com.

About Tourism Toronto

Tourism Toronto, Toronto's Convention and Visitors Association, is an industry association of more than 1,100 members established to sell and market the greater Toronto region as a remarkable destination for tourists, convention delegates and business travelers around the globe. Tourism Toronto operates in partnership with the Greater Toronto Hotel Association and the Ontario Ministry of Tourism, Culture and Sport.

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