

January 30, 2012

Re: Toronto 2015 Pan and Parapan American Games - Housing/Accommodations Update

The Closing Ceremonies of the 2011 Pan and Parapan American Games in Guadalajara, Mexico, celebrated Toronto as the official Host City of the 2015 Games. The Toronto 2015 Pan/Parapan American Games Organizing Committee (TO2015) is excited to stage what will be the largest multi-sport Games ever hosted by Canada. These Games will inspire our youth, transform our communities and ignite our spirit like never before.

The Toronto 2015 Games will draw more than 10,000 athletes, coaches and officials from 41 countries and will feature 48 sports throughout Toronto and the Greater Golden Horseshoe. The Games will also attract more than one million visitors to the region, providing an opportunity to showcase our communities, arts, culture, diversity and hospitality.

As you are aware from the extensive outreach by the Toronto 2015 Bid Committee during the bid phase in 2009, TO2015 is obligated to select a host hotel and provide accommodations for dignitaries, media and officials. In addition, TO2015 must ensure the availability and affordability of accommodations for Games visitors. Your commitment during the bid phase of providing guaranteed room blocks was an important component of our successful bid.

As we move forward from the bid commitments in the accommodation requirements, one of the TO2015's first priorities is to select a housing bureau to assist us in managing this large undertaking. This selection will be the result of a competitive open and transparent procurement process that will take place within the first quarter of 2012.

Once selected, the mandate of the housing bureau will be to work with TO2015 to select accommodations that satisfy TO2015's requirements, including that of host hotel. In addition, the housing bureau will be responsible for ensuring the availability and affordability of accommodations for Games visitors. TO2015's strategy is to select accommodations that meet its service level requirements, provide flexible and affordable rates and are in close proximity to venues and events.

The accommodations selection will also follow an open and transparent procurement process taking place in the second quarter of 2012.

TO2015 will conduct information sessions with you to share progress updates. We will work with the Regional Tourism Organization in your region to schedule this session in the first half of 2012, prior to the accommodations selection process, and we encourage you to attend.

TO2015 looks forward to working with your team in welcoming the Pan America's to Toronto and the Greater Golden Horseshoe in 2015.

Allen Vansen
Senior Vice President, Operations
TO2015