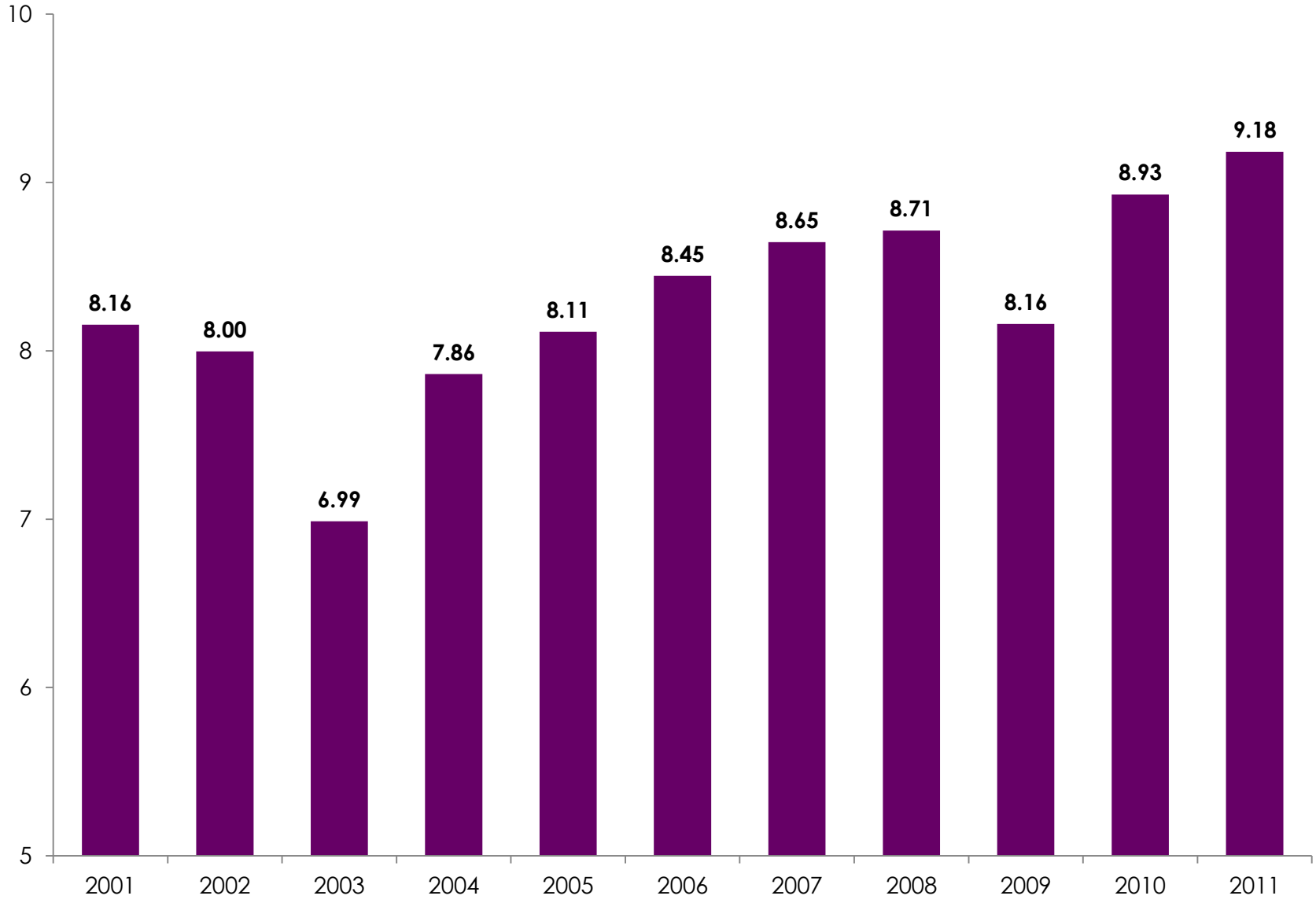
Toronto Room Nights Sold (millions)



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Top North American Cities - Increase in Hotel Rooms

City	'10-'11 Change %
New York City	5.5
Nashville	4.2
Toronto	**3.4**
Houston	1.9
Denver	1.8
Washington, DC	1.3
Miami	1.3
Seattle	1.1
New Orleans	1.1
Dallas	0.8
Phoenix	0.8
Vancouver	0.6
Philadelphia	0.5
San Diego	0.2
Los Angeles	0.2
St Louis	0.1
Anaheim	0.1
Minneapolis-St Paul	0.1
Boston	0.0
Orlando	0.0
Oahu Island	-0.1
Montreal	-0.2
Atlanta	-0.2
Chicago	-0.2
Detroit	-0.2
Tampa	-0.4
San Francisco	-0.4
Virginia Beach	-0.7

Toronto added 1,235 new hotel rooms in 2011.

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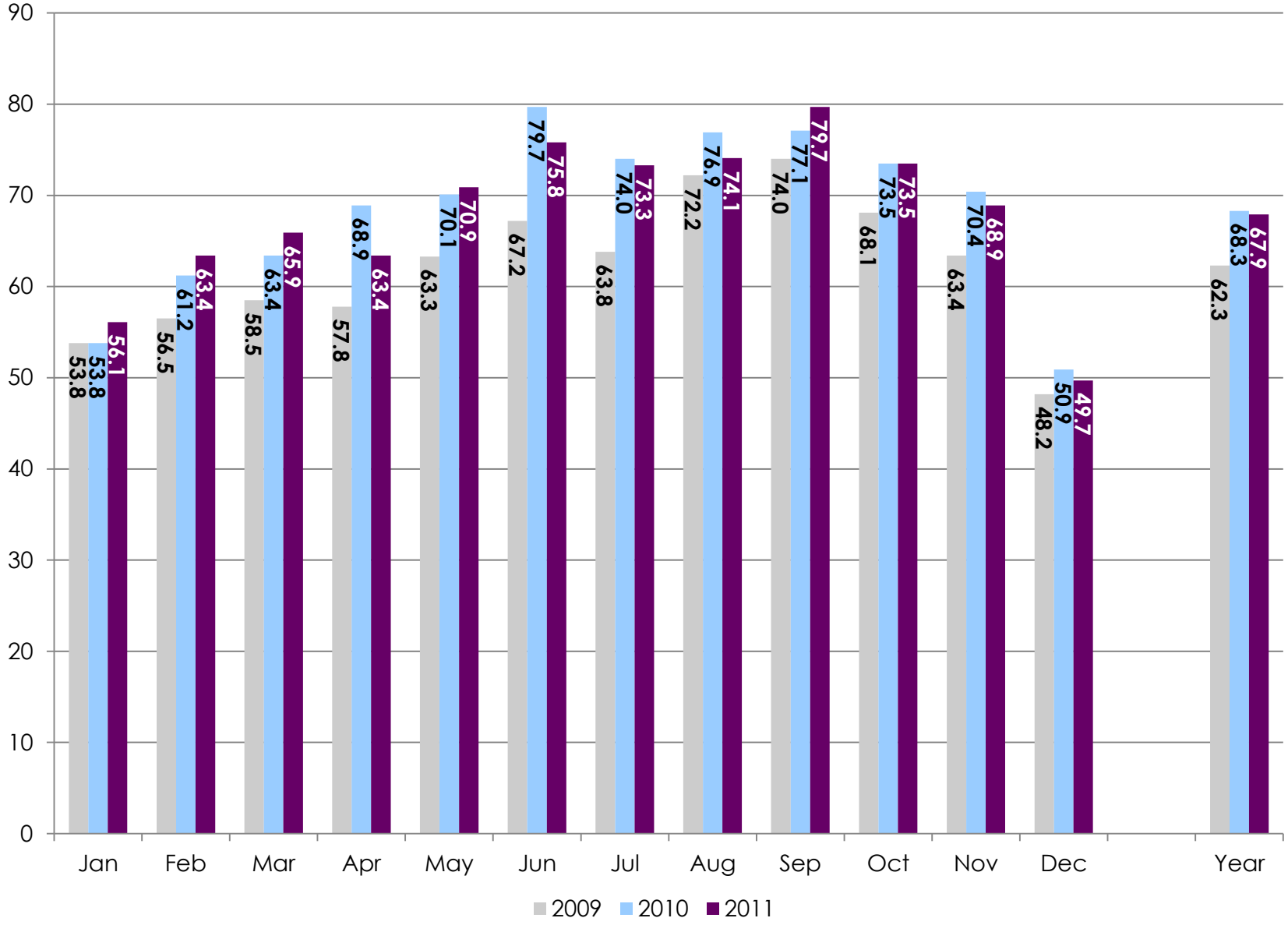
Toronto Occupancy (%)



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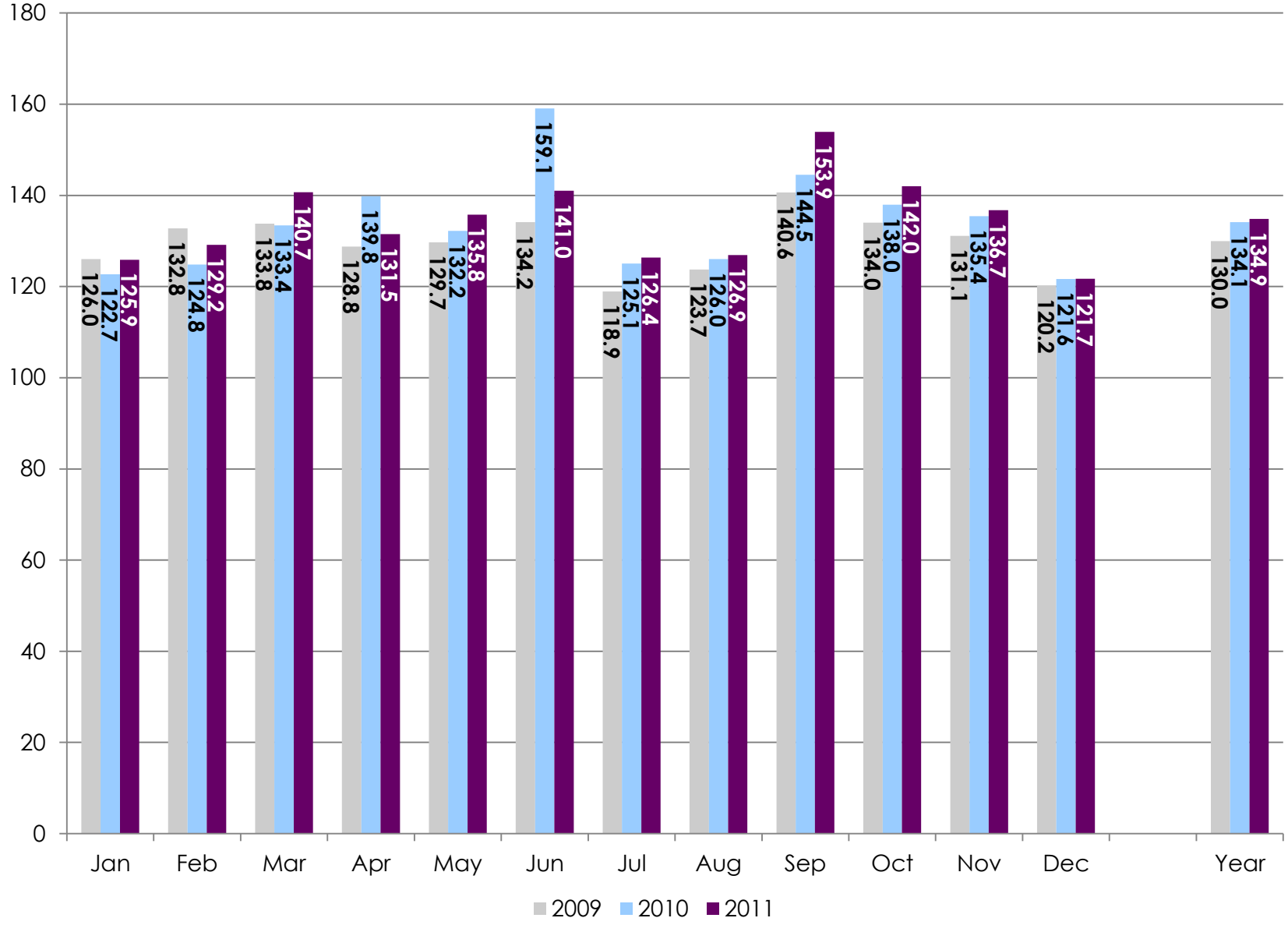
Toronto Average Daily Rates ($)



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Top North American Cities - Occupancy (%)

Ranked by 2011 occupancy (%)

	2009 Occ (%)	2010 Occ (%)	2011 Occ (%)	'10-'11 Change %	2009 Rank	2010 Rank	2011 Rank
New York City	77.0	80.8	81.2	0.5	1	1	1
Oahu Island	72.3	78.2	80.9	3.4	2	2	2
San Francisco	71.2	75.1	79.0	5.1	3	3	3
Miami	65.1	70.4	75.6	7.4	4	4	4
Los Angeles	64.0	67.7	71.7	5.9	7	9	5
Boston	62.2	68.6	71.1	3.6	11	5	6
Anaheim	63.6	67.8	70.9	4.5	8	7	7
San Diego	62.9	66.4	68.9	3.8	9	11	8
Seattle	61.4	65.5	68.8	5.0	12	12	9
Toronto	**62.3**	**68.3**	**67.9**	**-0.6**	**10**	**6**	**10**
Orlando	59.5	63.9	67.6	5.8	14	14	11
Washington, DC	64.6	67.0	67.4	0.6	5	10	12
Vancouver	64.2	67.8	66.6	-1.9	6	7	13
Philadelphia	61.2	63.9	66.2	3.5	13	14	14
Denver	57.5	62.8	65.3	3.9	16	16	15
Montreal	57.9	62.8	65.2	3.8	15	16	16
Chicago	56.3	61.8	64.2	4.0	18	18	17
New Orleans	57.4	64.4	64.2	-0.4	17	13	17
Minneapolis-St Paul	55.7	60.6	63.9	5.5	19	19	19
Nashville	54.4	58.2	62.1	6.9	21	20	20
Canada	58.9	60.8	61.9	1.7			
Tampa	52.1	55.1	60.5	9.7	25	25	21
USA	54.5	57.5	60.1	4.4			
Houston	55.2	55.2	60.0	8.8	20	24	22
Detroit	47.5	54.2	59.8	10.2	28	27	23
Atlanta	52.5	57.4	59.2	3.1	24	21	24
Dallas	51.0	54.7	59.0	7.9	27	26	25
St Louis	54.4	56.9	58.5	2.9	21	22	26
Phoenix	52.1	55.8	58.3	4.4	25	23	27
Virginia Beach	52.8	52.9	54.7	3.3	23	28	28

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Top North American Cities - Average Daily Rates ($)

Ranked by 2011 ADR ($)

	2009 ADR ($)	2010 ADR ($)	2011 ADR ($)	'10-'11 Change %	2009 Rank	2010 Rank	2011 Rank
New York City	216.1	231.8	244.6	5.5	1	1	1
Oahu Island	150.1	150.1	165.1	10.0	2	3	2
San Francisco	133.4	136.3	155.1	13.9	7	7	3
Miami	140.2	144.0	153.0	6.2	4	4	4
Boston	138.1	141.6	147.8	4.4	5	6	5
Washington, DC	145.2	143.5	144.8	0.9	3	5	6
Vancouver	136.1	150.4	141.9	-5.7	6	2	7
Montreal	128.0	133.4	134.9	1.2	9	9	8
Toronto	**130.0**	**134.1**	**134.9**	**0.6**	**8**	**8**	**9**
Canada	126.3	128.7	127.9	-0.6			
San Diego	125.0	122.0	126.0	3.2	10	10	10
Los Angeles	114.6	116.7	123.2	5.6	11	11	11
New Orleans	113.8	116.0	122.2	5.3	12	12	12
Chicago	113.4	112.8	118.1	4.7	13	13	13
Seattle	112.8	110.4	114.9	4.1	14	14	14
Philadelphia	111.2	108.2	114.4	5.7	15	16	15
Anaheim	109.1	108.3	113.4	4.7	16	15	16
Phoenix	106.4	100.6	104.0	3.3	17	17	17
USA	98.2	98.1	101.6	3.7			
Denver	93.2	94.3	97.5	3.5	20	18	18
Minneapolis-St Paul	91.3	91.0	95.4	4.8	22	20	19
Orlando	93.3	90.8	93.9	3.5	19	21	20
Tampa	98.6	91.5	93.8	2.5	18	19	21
Nashville	90.3	86.9	93.3	7.4	23	23	22
Houston	92.1	88.7	91.0	2.6	21	22	23
Dallas	86.2	82.5	85.5	3.6	25	26	24
Virginia Beach	86.6	84.5	84.2	-0.3	24	24	25
St Louis	81.8	81.0	83.8	3.4	27	27	26
Atlanta	83.5	82.9	82.6	-0.4	26	25	27
Detroit	78.6	74.9	77.1	2.9	28	28	28