tourism Toronto
Toronto Convention & Visitors Association

BUSINESS OPPORTUNITY NOTIFICATION

ATTENTION: Attraction, Restaurant, Retail, Theatre, Tour and Transportation Members

Who:	**Pediatric Orthopaedic Society Of North America (POSNA)**
What:	**Annual Meeting**
When:	**April 30-May 3, 2013**
Attendance:	**800 delegates**
Location:	**Sheraton Centre Toronto Hotel**

ORGANIZATION PROFILE

The Pediatric Orthopaedic Society of North America (POSNA) is a group of professionals comprised mostly of pediatric orthopaedic surgeons. We are board certified in orthopaedic surgery and have participated in additional training to become specialized in the care of children's musculoskeletal health and our practice reflects this dedication. We, as a group, strive to become the authoritative source on such care through appropriate research that will lead to the best evidence-based patient care.

DINING PATTERN

We expect heavy traffic at restaurants, bars, pubs, etc., for lunch & dinners throughout the conference dates. This group will run the full price-range but the majority will enjoy mid to high-range outlets.

DIRECT PROMOTION

You may promote your organization to attendees by providing a value offer i.e. (two for one, 10-20% off, free non-alcoholic drink, free appetizer, theatre tickets, merchandise, etc.) to all POSNA delegates. Please clearly outline your offers. Some of these attendees may arrive early and stay on a few extra days.

Send up to 75 value offers by April 24th, 2013 directly to:
Indira Murli, Account Coordinator, Client Services
Tourism Toronto
207 Queens Quay W., Ste. 405
Toronto, ON M5J 1A7

Please mark on package: FOR: **POSNA Annual Meeting**
**If value offers can be produced on recyclable paper that would be most appreciated, in partnership with Tourism Toronto's Green Initiative.*

For additional information, please contact:
Indira Murli, Account Coordinator, Client Services • Tel: 416-203-3822, Email: imurli@torcvb.com