

BUSINESS OPPORTUNITY NOTIFICATION

ATTENTION: Attraction, Restaurant, Retail, Theatre, Tour and Transportation Members

Aboriginal Financial Officers Organization Who:

13th Annual National Conference What:

When: February 12-14, 2013

Attendance: 700 attendees

Westin Harbour Castle Hotel Location:

ORGANIZATION PROFILE

The Aboriginal Financial Officers Association of Canada (AFOA) is the centre for excellence and innovation in Aboriginal finance and management. They are the only organization in Canada that focuses on the capacity development and day to day needs of those Aboriginal professionals who are working in all areas of finance and management – today's leaders and those of the future. AFOA was founded as a not-for-profit association in 1999 to help Aboriginal people better manage and govern their communities and organizations through a focus on enhancing finance and management practices and skills.

DINING PATTERN

We expect heavy traffic at restaurants, bars, pubs, etc., for lunch & dinners throughout the conference dates. This group will run the full price-range but the majority will enjoy mid to high-range outlets.

DIRECT PROMOTION

You may promote your organization to attendees by offering coupons (two for one, 10-20% off, free nonalcoholic drink, free appetizer, discounted theatre tickets, discounted merchandise, etc.) to all CHICA delegates. Your coupons must clearly outline your offer. Some of these attendees may arrive early and stay on a few extra days.

Send up to 80 coupons by February 8th, 2013 directly to:

Attention: Dwayne Penney, Convention and Catering Services Manager, Westin

Hold for: Micheline Belanger, Conference Planner, AFOA Canada

Pier 6

Westin Harbour Castle Hotel

1 Harbour Square

Toronto, Ontario, M5J1A6

Please mark on package: HOLD FOR: AFOA CANADA/Micheline Belanger

*If coupons can be produced on recyclable paper that would be most appreciated, in partnership with Tourism Toronto's Green Initiative.

For additional information, please contact:

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Queen's Quay Terminal at Harbourfront

207 Queens Quay West, Suite 405, Toronto, ON, CANADA M5J 1A7

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Visitor Info: 416-203-2500 • Toll-Free Visitor Info: 1-800-363-1990

Website: www.torontotourism.com

