



## SPONSORSHIP OPPORTUNITY NOTIFICATION

**ATTENTION: Attraction, Restaurant, Retail, Theatre, Tour and Transportation Members**

What: **Animal Behaviour Management Alliance (ABMA)**  
When: **April 14-19, 2013**  
Location: **Delta Chelsea Hotel**  
Website: **[www.theabma.org](http://www.theabma.org)**

### ORGANIZATION PROFILE

ABMA is a not for profit, charitable organization comprised of professional and other individuals interested in enhancing animal care through training and enrichment. ABMA is the recognized authority on animal behaviour management. Each year, ABMA holds a conference which brings together trainers, handlers and keepers of animals irrespective of species to share and disseminate the most current information and technology.

The mission of the Animal Behavior Management Alliance (ABMA) is to advance animal behavior management in order to enhance the husbandry and welfare of animals

The Toronto Zoo is honored to host and sponsor the 2013 ABMA Conference in Toronto from April 14-19 at the Delta Chelsea.

**SPONSORSHIP CONTACT: Shirlene Curtis, Executive Director of Development, Toronto Zoo**

**Tel: 416-392-9104, email: [scourtis@torontozoo.ca](mailto:scourtis@torontozoo.ca)**



## 2013 ABMA Conference Sponsorship Packages

### Title Sponsor

\$5,000

This sponsorship level includes everything on the following Sponsorship Table, as well as special thanks by moderators throughout the conference plus a half page recognition in two editions of the Wellspring, our quarterly publication with a distribution of 475 National and International members.

### Site Visit Sponsor

\$2,500

These funds will help support the ABMA in achieving its mission of advancing behavior management in order to enhance the husbandry and welfare of animals. In 2013 the ABMA will be going to the Toronto Zoo. Sponsors of this level will be given special thanks by moderators throughout the conference and during the site visit. Sponsors of this package are also recognized prominently in the conference program, proceedings and entitled to all of the perks listed on the following Sponsorship Table.

### Event Receptions Sponsor

\$2,000

These sponsorships will assist the ABMA in providing an enriching conference experience for our delegates through the sharing of knowledge and new ideas in relaxed forums and non-threatening environments for learning. **The three event receptions that take place at every ABMA conference are the Ice Breaker, Silent Auction Night, and Awards Ceremony.** Sponsors of this level will be recognized on the evening that they sponsor as well as entitled to the privileges listed on the following Sponsorship Table for the chosen funding amount.



## Keynote Speaker Sponsor

\$2,000

This sponsorship package will support our 2013 Keynote speaker Canadian Field Biologist Ian Sterling from Polar Bear International. Sponsors of this level will be given special thanks by moderators at the time of the Keynote Address and entitled to the privileges for this funding level as listed on the following Sponsorship Table.

## Program Sponsor

\$1,500

This sponsorship level will sponsor our **conference program**, which is a vital source of information throughout the week for our delegates. Sponsors of this level will be recognized with a full page colored add on the back of the conference program (artwork to be provided by sponsor). Also includes perks listed for this funding amount on the following Sponsorship Table.

## Workshop Sponsor

\$1,000

In 2013 there is ample opportunity to support one of our numerous **workshops focusing on training and enrichment**. Sponsors of this level will be given special thanks by moderators at the time of your chosen workshop and includes further recognition for this funding amount as listed on the following Sponsorship Table.

## Coffee Break Sponsor

\$500

This sponsorship includes special thanks by our conference moderator prior to the sponsored coffee break as well as a table top sign placed with the refreshments recognizing your contribution. This sponsorship also includes privileges listed for this funding amount on the following Sponsorship Table.

## Individualized Sponsorship

\$250-\$20,000

These unique sponsorship packages are custom designed directly with the 2013 Conference Committee to suit your organizational needs. Please contact Cathy Schlott at [cathy.schlott@aviary.org](mailto:cathy.schlott@aviary.org) or by phone at 412- 258-9457 or Karyn Tunwell at [task@rogers.com](mailto:task@rogers.com).



2013 ABMA Sponsorship Table	\$5000 & Up	\$4000 - \$4999	\$3000 - \$3999	\$2000 - \$2999	\$1000 - \$1999	\$500 - \$999	\$250 - \$499	\$249 & Under
Conference Proceedings listing sponsor name and logo	√	√	√	√	√	√	√	√
Sponsor name announced prior to coffee break by moderator or announced during event sponsored	√	√	√	√	√	√		
Sponsor name announced prior to sponsored workshop or speaker presentation	√	√	√	√	√			
Registrations for daily conference attendance (excludes events) - Number indicated	√ (5)	√ (4)	√ (3)	√ (2)	√ (1)			
Sponsor logo and website link posted on ABMA website conference page	√	√	√	√	Yes	Yes	Yes	yes
Table outside of conference room with product and networking opportunities for the days indicated	√ 3 days	√ 2 days	√ 1 day					
Presentation by sponsor prior to sponsored event (duration indicated)	√ 10 min	√ 5 min						
2 tickets to icebreaker event	√							
2 tickets to the banquet event	√							