

**For Immediate Release  
June 18, 2008**

**Toronto events add sizzle to the summer season  
Hotel packages starting from \$89**

Toronto, ON – Discover summer in Toronto with a full line-up of festival celebrations, dramatic performing arts and edge-of-your-seat sports action for only \$89 per night. This summer season Toronto has something for everyone.

“Summer in the city is best enjoyed on a patio, or at one of the dozens of outstanding festivals,” said David Whitaker, President and CEO of Tourism Toronto. “Toronto is a bustling short escape from the everyday and we welcome our friends from near and far to come and discover.”

**20 of the hottest festivals are in full-swing in Toronto:**

- Scotiabank Caribana (June 15 - August 3)
- Toronto Nautical Festival (June 19 - 22)
- Pride Festival (June 20 - 29)
- TELUS Toronto International Dragon Boat Race Festival (June 21 - 22)
- Harbourfront Centre World Routes 2008 (June 27 to September 1)
- TD Canada Trust Toronto Jazz Festival (June 20 - 29)
- Toronto Ribfest (June 27- July 1)
- Canada Dry Festival of Fire (June 28 - July 5)
- Toronto Fringe Festival (July 2 - 13)
- Salsa on St. Clair Street Festival (July 12-13)
- Summerlicious (July 4 – 20)
- Toronto Outdoor Art Exhibition (July 11 - 13)
- Beaches International Jazz Festival (July 18 - 27)
- Toronto International BrazilFest 2008 (July 20)
- Just for Laughs Festival (July 23 – 27)
- Irie Music Festival (August 1 – 4)
- Krinos Taste of the Danforth (August 8 - 10)
- Markham Jazz Festival (August 15 – 17)
- Toronto International Buskerfest (August 21 – 24)
- Southside Shuffle Blues & Jazz Festival (September 5 – 7)

A full calendar of summer events in Toronto is available at [www.visitTorontonow.com](http://www.visitTorontonow.com).

**Sports action all summer long:**

*Blue Jays Baseball, Toronto FC (MLS) at BMO Field, Rogers Cup tennis at the Rexall Centre, the Toronto Argonauts, and new to the scene, the Buffalo Bills vs. Pittsburgh Steelers pre-season game at Rogers Centre. Further details available at [www.visitTorontonow.com](http://www.visitTorontonow.com).*

**Queen’s Quay Terminal at Harbourfront**

207 Queens Quay West, Suite 405, Toronto, ON, CANADA M5J 1A7  
Tel: 416-203-2600 • Fax: 416-203-6753  
Visitor Info: 416-203-2500 • Toll-Free Visitor Info: 1-800-363-1990  
Website: [www.seetorontonow.com](http://www.seetorontonow.com)

### Summer discoveries begin with:

*Stingray Bay: A Touching Experience\** at the Toronto Zoo, *Behemoth* at Canada's Wonderland\*, *Facing Mars: Would you survive the journey?\** at the Ontario Science Centre, the *Rogers Chinese Lantern Festival* at Ontario Place, the Royal Ontario Museum's *Darwin Exhibition*, and the *Canadian National Exhibition (CNE)* at Exhibition Place. \*Further details and package information is available at [www.visitToronto.com](http://www.visitToronto.com) or call 1.800.205.7638.

### On stage now:

*Dirty Dancing* at the Royal Alexandra Theatre, *Avenue Q* at the Elgin Theatre, *Jersey Boys* at Toronto Centre for the Performing Arts, *We Will Rock You* at the Panasonic Theatre, *Going Bananas!* at Famous People Players, *Little Shop of Horrors* and the *Canadian Explosion: A Musical Revue* at Stage West Mississauga, *Evil Dead: The Musical* at the Diesel Playhouse, *Dancing with the Stars Can be Murder* at Mysteriously Yours... Mystery Theatre, *Hamlet* at the Stratford Theatre Festival and Shakespearean classics in the open-air at CanStage's TD Dream in High Park with a *Midsummer Night's Dream*. Further details available at [www.visitToronto.com](http://www.visitToronto.com).

### Savvy travel tips:

- **Kids Travel Free** offer on VIA Rail from June 1 to September 15. Travellers over 18 purchasing a senior, student (18+), youth (18 to 25), or adult-fare ticket in VIA's Comfort Class (economy) can bring a child ages 2-11 for free. Book tickets by calling 1-888-VIA-RAIL or visiting any VIA Rail station.
- A handy **CityPass** lets travellers skip long lines to six of Toronto's best attractions for one low price of \$61/adult and \$41/child, a value of \$119. Order online at [www.citypass.com](http://www.citypass.com) or purchase at any of the participating attractions.
- **TTC Family Pass** - offers families unlimited travel for an entire day on Toronto's local transit system for \$9 per day on weekends.
- **15% discount** at The Bay (downtown locations on Queen Street and Bloor Street) for out-of-town guests. Discount cards are available at the Guest Services desk at either location with an out-of-town ID.
- **Hotel Packages** available through **Tourism Toronto** start at \$89.95 per night including breakfast. For more information visit [www.visitToronto.com](http://www.visitToronto.com) or call 1.800.205.7638.

### About Tourism Toronto

Tourism Toronto, Toronto's Convention and Visitors Association, is an industry association of more than 1,200 members established to sell and market the Greater Toronto Region as a remarkable destination for tourists around the globe. For more information please visit [www.visitToronto.com](http://www.visitToronto.com).

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