

**For Immediate Release  
July 8, 2008**

**Catch a game in Toronto this summer  
Exclusive blocks of tickets available for NFL, soccer All-Stars and other top sports events**

Toronto, ON – A special block of tickets to the August 14th game between the Buffalo Bills and Pittsburgh Steelers is on sale now only through Tourism Toronto. Sports fans can get in on the NFL action with packages including one night accommodation, breakfast for two and game tickets- all starting from \$175 per person at [www.torontotourism.com](http://www.torontotourism.com). Make it a powerhouse football weekend by catching the Toronto Argonauts on Friday August 15th as they play the rival Montreal Alouettes.

This summer Toronto also hosts the most intriguing All-Star spectacle as Major League Soccer (MLS) All-Stars take on the West Ham United Football Club of the English Premier League. Sports fans can book their July 24th seat at BMO Field with an MLS package from Tourism Toronto including one night accommodation, breakfast for two, game tickets and access to the sold-out MLS All-Star Official Player's Party including two complimentary drinks, hors d'oeuvres and a limited edition commemorative keepsake, starting from only \$250 per person at [www.torontotourism.com](http://www.torontotourism.com).

Tennis, golf, Major League Baseball and Canadian Football League fans can cheer on their teams in the Toronto stands when booking accommodation through Tourism Toronto's affordable hotel rates starting from \$72 a night. The action continues all summer long with:

- **Rogers Cup** from July 19- 27 at the Rexall Centre at York University. The biggest names in men's tennis sweating for the coveted title at one of the oldest tennis tournaments in the world. Tickets at [www.rogerscupmen.com](http://www.rogerscupmen.com).
- **RBC Canadian Open** from July 21- July 27 at Glen Abbey Golf Club. Witness some of the world's greatest golf at the 2008 RBC Canadian Open, a week-long challenge just a 25 minute drive from downtown. Tournament information at [www.thecanadianopen.ca](http://www.thecanadianopen.ca).
- **Toronto Blue Jays Baseball** all summer long at the Rogers Centre. When the weather gets hot, baseball is the biggest game in town. The Toronto Blue Jays are the city's "boys of summer", and play to enthusiastic crowds at the Rogers Centre. Ticket and schedule information available at [www.torontobluejays.com](http://www.torontobluejays.com).
- **Toronto Argonauts** at the Rogers Centre on July 20th, August 1st, and August 15th. With a larger field and fewer downs than American football, Canadian Football League (CFL) games are always filled with huge breakouts and thrilling lead changes. For tickets visit [www.argonauts.ca](http://www.argonauts.ca).

**About Tourism Toronto**

Tourism Toronto, Toronto's Convention and Visitors Association, is an industry association of more than 1,200 members established to sell and market the Greater Toronto Region as a remarkable destination for tourists around the globe. For more information please visit [www.torontotourism.com](http://www.torontotourism.com).

**Queen's Quay Terminal at Harbourfront**

207 Queens Quay West, Suite 405, Toronto, ON, CANADA M5J 1A7  
Tel: 416-203-2600 • Fax: 416-203-6753  
Visitor Info: 416-203-2500 • Toll-Free Visitor Info: 1-800-363-1990  
Website: [www.seetorontonow.com](http://www.seetorontonow.com)

**Media Contact:**

Justine Palinska  
Tourism Toronto  
[jpalinska@torcvb.com](mailto:jpalinska@torcvb.com)  
416-987-1739