

For Immediate Release
February 6, 2008

Special Deals Make for a Weekend of Family Day Fun in Toronto

Toronto, ON – Start a family tradition and celebrate Ontario's new Family Day weekend in Toronto. Exciting attractions, top theatre and events make for a lot of classic Toronto family moments, for a lot less. Great family package deals include something for parents and kids alike.

"Family Day is a great time to enjoy what Canada's largest city has to offer for the family," said David Whitaker, President and CEO of Tourism Toronto. "It is a new opportunity to bring the family to Toronto and enjoy some of the top lodging, theatre and attractions in the city."

Family Day weekend fun begins with:

- Kids See It Free from Mirvish Productions. Buy one full-price ticket to We Will Rock You, Twelve Angry Men, or Nicholas Nickleby (Part 1 and/or Part 2) and receive one free ticket for a child 18 years old and under. Visit Mirvish.com or call 1-800-461-3333.
- Freedom in the Kingdom! From February 1 - February 29 kids 12 years old and under get in free at Medieval Times with every full priced adult admission. Valid at Toronto Castle only. Call for details 1-888-WE-JOUST.
- SpongeBob™ and Patrick at the CN Tower with a special admission offer including access to the Look Out, Glass Floor, Sky Pod, Film, and Ride for \$33. From February 16-18 buy one CN Tower admission package and get another one free. Start your journey 1,815 ft. up by visiting www.cntower.ca
- Sunday Smorgasbord Special at the Art Gallery of Ontario's gallery school on February 17. Unleash your family's creativity during the interactive series Drawing on Yoga, Whimsy and Wonder inspired by artists like Matisse. Call 416-979-6608 or visit www.ago.net
- Gadgets & Gizmos at the Ontario Science Centre where you can build interesting toys from everyday objects with your whole family. Free with admission all day long on February 18. Discover at www.ontariosciencecentre.ca or call 1-888-696-1110
- WILD animal families at the Toronto Zoo with 50 per cent off admission for the whole family on February 18. Enjoy special keeper talks on some of 5,000 animals. For more information on fun with animals call (416) 392-5929 or visit www.torontozoo.com
- Dinos at the Royal Ontario Museum and Discovery Gallery, an interactive space of touchable artifacts and real specimens. Visit www.rom.on.ca for more information
- Free outdoor skating at Toronto's City Hall and Harbourfront Centre completed with music and rink-side hot chocolate. Both rinks have skate rental on site. www.toronto.ca

Queen's Quay Terminal at Harbourfront

207 Queens Quay West, Suite 405, Toronto, ON, CANADA M5J 1A7

Tel: 416-203-2600 • Fax: 416-203-6753

Visitor Info: 416-203-2500 • Toll-Free Visitor Info: 1-800-363-1990

Website: www.seetorontonow.com

Getting the Family to Toronto is easy with:

- VIA Rail's Kids Travel Free offer valid from January 31- February 19. Purchase a ticket for someone 18 years of age or over (at the best senior, student or adult fares), and receive a free ticket for a child 11 years of age or under for the same trip. Book your ticket by calling 1-888-VIA-RAIL or visiting any VIA Rail station.
- Hotel packages available through Tourism Toronto starting at \$89* per night including breakfast. Book online at www.torontotourism.com or call 1-800-499-2514

About Tourism Toronto

Tourism Toronto, Toronto's Convention and Visitors Association, is an industry association of more than 1,100 members established to sell and market the Greater Toronto Region as a remarkable destination for tourists around the globe. For more information please visit www.torontotourism.com

*Hotel packages and prices do not include taxes and are based on the lowest downtown hotel fare.

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