

The Toronto Congress Centre wins M&IT's Readers' Choice Award for second year in a row

TORONTO, April 21, 2009 . . . Meetings & Incentive Travel Magazine (M&IT) has again listed the Toronto Congress Centre as one of the top trade and convention venues in Canada in its 2008 Readers' Choice Awards. Based on an annual survey of meeting planners, M&IT's Readers' Choice Awards rank facilities based on user feedback. Out of 198 nominated facilities, the Toronto Congress Centre placed 3rd overall. The announcement was published in M&IT's Jan/Feb 2009 edition. The article can be viewed at: http://www.meetingscanada.com/public/content.jsf?docid=Research%5CStatistics_Trends%5CReaders%20Choice%20Recognizes%20Planners%20Top%20Venues.html

Citing the Toronto Congress Centre's size, flexibility, sustainability and outstanding customer experience, respondents went on to praise the facility's "amazing staff and attention to details".

The publication wrote, "It's no surprise that the Toronto Congress Centre (TCC) won a Readers' Choice award. The numbers tell the tale: One-million sq. ft. of exhibit space; 33 state-of-the-art meeting rooms covering 60,000 sq. ft., including a ballroom with adjacent courtyard in the South building; an additional 40 meeting rooms in the North building. And TCC is green: double the recommended air-exchange units ensure maximum air exchange; low-VOC carpeting, chemical-free paints and cleaners mean the air is virtually allergen-free. Moreover, TCC has received Hazard Analysis Critical Control Points (HACCP) accreditation, meeting the world's highest standards for food safety practices."

Established in 1995, the Toronto Congress Centre has hosted many of the largest and most prestigious meetings and expositions in Canada. In 2005, it became the first and only trade facility in the Americas to receive HACCP Accreditation, meeting the highest level of food safety practices worldwide. The facility was a 2006 finalist in AIPC's highly competitive APEX Award for "World's Best Congress Centre". In 2008, TCC doubled its space to one million square feet with the addition of the half million square foot Toronto Congress Centre North. TCC prides itself on being **Great Experience Makers™ (GEM)™** providing the best customer experience of any facility, anywhere in the world.

The Toronto Congress Centre is located at 650 Dixon Road near Pearson International Airport, Toronto, Ontario, Canada M9W 1J1. For more information: 416-245-5000 or www.torontocongresscentre.com

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