

Greetings from Tourism Toronto,

Our Client Services Team is on the go again... as part of our on-going services support for the upcoming City-wide conventions and meetings, Tourism Toronto representatives will be traveling in 2009 to help promote Toronto conventions in 2010 to drive attendance.

How can you assist?

Get in front of delegates before they arrive

Once we've confirmed a citywide convention, we'll make sure we're in attendance the year prior to the organization's Toronto convention. This helps increase our profile and ensure the largest possible attendance for the following year's event in Toronto. It's great for the convention organizers, it's great for our city, and it's great for you, our members.

Strong pre-event support is critical for maximizing delegate attendance.

This is where we need your help.

At year prior conventions, we're often asked to provide member-donated gift giveaways. We will put together Toronto Prize Packages, that can be used as Early-Bird Registration Prize Package, or the organization may wish to do a draw.

We attend up to a dozen events a year, so this can mean significant exposure and recognition for your company in front of a large business audience.

Interested in providing a gift prize to Tourism Toronto's year-prior attendance building event?

Simply send gift certificates, letters, or vouchers for **two persons** valid from **January 1, 2010 – December 31, 2010** to :

Elsie Lee, Client Services Coordinator
Tourism Toronto
Queens Quay Terminal at Harbourfront
207 Queens Quay West, Suite 405
Toronto, ON M5J 1A7

We'll feature your company on printed materials at the Toronto booth at each convention we attend.

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Queen's Quay Terminal at Harbourfront

207 Queens Quay West, Suite 405, Toronto, ON, CANADA M5J 1A7
Tel: 416-203-2600 • Fax: 416-203-6753
Visitor Info: 416-203-2500 • Toll-Free Visitor Info: 1-800-363-1990
Website: www.torontotourism.com

Gift Prize Ideas:

Hotels: Gift certificates for a complimentary two- or three-night stay for two persons. Certificates should contain reservation instructions.

Restaurants: Gift certificates for two, for either lunch or dinner. Certificates should state whether drinks and taxes are included, or whether or no reservations are required.

Attractions: Passes valid for complimentary admission for two persons. Passes should state hours of operation.

Theatre: Gift certificate for a complimentary admission for two persons. Certificates should contain reservation and pick up instructions.

Services: Complimentary limo service, complimentary city tour, complimentary spa services, etc. Certificates should indicate when and where services are available.

Note: *All certificates, passes and vouchers should clearly state your address, hours of operation if applicable and phone number. They should also be validated for use between the dates of **January 1, 2010 – December 31, 2010.***

Thank you for your participation,

Client Services Team
Tourism Toronto