

2008 TOURISM TORONTO B-ROLL SHOTLIST

DATE OF RELEASE: March 1, 2008

LOCATION and FILMING: Various locations of Toronto and its regions. Recent.

SOUND: Natural with English soundbites

DURATION: 19:47

RESTRICTIONS: None

Aerials (0:00:13 - 0:01:10)

1. Long shot and pan over water with view of city skyline. Dusk. (0:00:13 - 0:00:19)
2. Long shot and pan over water with view of city skyline. (0:00:20 - 0:00:28)
3. Long shot and pan over Toronto Island trees, with view of city skyline. (0:00:29 - 0:00:37)
4. Wide shot and pan over CN Tower peak, downwards angle with view of city. (0:00:38 - 0:00:48)
5. Wide shot Rogers Centre with roof open and field lights glowing. Zoom into close up of Fairmont Royal York Hotel with view of city. (0:00:49 - 0:01:10)

Landmarks and Attractions (0:01:11 - 0:06:55)

6. Wide shot and tilt down from top of Royal Ontario Museum's (ROM) Michael Lee-Chin Crystal design exterior to front of building. (0:01:14 - 0:01:22)
7. Close up and tilt down from top of ROM's Michael Lee-Chin Crystal design exterior to street level. Pan across Crystal design. (0:01:23 - 0:01:41)
8. Wide shot ROM exterior. (0:01:42 - 0:01:52)
9. Close up Harbourfront Centre sign. (0:01:53 - 0:01:56)
10. Close up water. Tilt up to harbour with view of waterfront architecture. (0:01:57 - 0:02:10)
11. Wide shot and tilt down to people walking along boardwalk with ship in view. (0:02:11 - 0:02:19)
12. Close up tourists walking at Toronto Harbourfront. Zoom out to docked cruise boat. (0:02:20 - 0:02:27)
13. Close up Harbourfront Centre poster. Zoom out tourists walking with city skyline. (0:02:28 - 0:02:38)

2008 TOURISM TORONTO B-ROLL SHOTLIST

14. Long shot Hockey Hall of Fame exterior. Zoom into close up of building sign. (0:02:39 - 0:02:49)
15. Wide shot Hockey Hall of Fame exterior. (0:02:50 - 0:02:56)
16. Close up Hockey Hall of Fame statue. Zoom out wide shot of statue. (0:02:57 - 0:03:05)
17. Close up Tour Bus and tourists. Pan to Hockey Hall of Fame statue. (0:03:06 - 0:03:10)
18. Close up St. Lawrence Market exterior sign. (0:03:11 - 0:03:16)
19. Long shot St. Lawrence Market exterior/ (0:03:17 - 0:03:21)
20. Long shot St. Lawrence Market exterior. Pan to street. (0:03:22 - 0:03:29)
21. Close up aerial view of CN Tower peak. Pan around CN Tower peak. Zoom out to city. Dusk. (0:03:30 - 0:03:39)
22. Long shot upwards angle CN Tower with view through trees. SOUNDBITE: NATURAL NOISE AND TALKING. (0:03:40 - 0:03:56)
23. Wide shot CN Tower peak. Tilt down to CN Tower base during Tower's light show. SOUNDBITE: NATURAL NOISE. (0:03:57 - 0:04:05)
24. Wide shot CN Tower Light show. Tilt up to CN Tower peak. SOUNDBITE: NATURAL NOISE. (0:04:06 - 0:04:18)
25. Close up Casa Loma Castle. Zoom out to wide shot Casa Loma Castle. (0:04:19 - 0:04:23)
26. Wide shot Casa Loma Castle. (0:04:24 - 0:04:27)
27. Wide shot Casa Loma gardens. Pan to Casa Loma Castle. (0:04:28 - 0:04:36)
28. Close up Bata Shoe Museum exterior sign, pan over to tourists exiting. SOUNDBITE: TALKING AND TRAFFIC. (0:04:37 - 0:04:47)
29. Wide shot Bata Shoe Museum exterior. SOUNDBITE: TRAFFIC. (0:04:48 - 0:04:53)
30. Close up Air Canada Centre (ACC) exterior sign. Zoom out wide shot ACC. Night. SOUNDBITE: NATURAL NOISE. (0:04:54 - 0:05:08)
31. Wide show and tilt down ACC exterior with peopling entering Toronto Maple Leafs Hockey game. SOUNDBITE: SPORTS ANNOUNCER AND TALKING. (0:05:09 - 0:05:14)
32. Close up fans in Toronto Maple Leaf jerseys entering ACC. SOUNDBITE: GAME ANNOUNCER, PEOPLE TALKING AND SCALPERS (0:05:15 - 0:05:26)
33. Wide shot interior ACC. Pan along Toronto Maple Leafs and Toronto Raptors memorabilia. SOUNDBITE: MUSIC AND TALKING. (0:05:27 - 0:05:39)
34. Close up Toronto Maple Leaf fans. (0:05:28 - 0:05:43)

2008 TOURISM TORONTO B-ROLL SHOTLIST

35. Wide shot Toronto Maple Leaf fans waving flags. (0:05:44 - 0:05:48)
36. Close up Toronto Raptors fans waving flags. (0:05:49 - 0:05:54)
37. Close up Four Seasons Centre for the Performing Arts exterior sign. Zoom out to wide shot. Night. SOUNDBITE: STREET NOISE. (0:05:55 - 0:06:09)
38. Long shot Four Seasons Centre for the Performing Arts with streetcar passing. Night. SOUNDBITE: STREET NOISE AND STREET CAR PASSING. (0:06:10 - 0:06:23)
39. Close up Ontario Place waterslides and pool. (0:06:24 - 0:06:27)
40. Wide shot family canoeing at Ontario Place. (0:06:28 - 0:06:35)
41. Close up boy playing in water. Cut to wide shot water activities. Cut to boy coming down water slide at Ontario Place. (0:06:36 - 0:06:47)
42. Close up Royal Alexandra Theatre and Indian Cuisine Restaurant exterior signs. Night. (0:06:48 - 0:06:51)
43. Close up Art Gallery of Ontario exterior sign and piece of statue in corner of shot. (0:06:52 - 0:06:55)

Neighbourhoods (0:6:56 - 0:12:31)

44. Close up China Town dragons sculpture landmark. SOUNDBITE: STREET NOISE. (0:06:59 - 0:7:04)
45. Long shot China Town dragons sculpture landmark and streetcar passing. SOUNDBITE: STREET NOISE. (0:07:05 - 0:07:12)
46. Close up exterior China Town store signs. SOUNDBITE: STREET NOISE AND TALKING. (0:07:13 - 0:07:21)
47. Close up fruit and vegetable market in China Town. SOUNDBITE: STREET NOISE. (0:07:22 - 0:07:27)
48. Close up Hazelton Ave. street sign in Bloor-Yorkville neighbourhood. SOUNDBITE: STREET NOISE AND TALKING. (0:07:28 - 0:07:32)
49. Long shot Yorkville restaurant. SOUNDBITE: STREET NOISE. (0:07:33 - 0:07:38)
50. Close up people surrounding Yorkville restaurant. SOUNDBITE: STREET NOISE AND TALKING. (0:07:39 - 0:07:48)
51. Close up people eating at Yorkville restaurant. Zoom out to street. SOUNDBITE: STREET NOISE AND TALKING. (0:07:49 - 0:08:09)

2008 TOURISM TORONTO B-ROLL SHOTLIST

52. Close up tourists walking. SOUNDBITE: STREET NOISE, MUSIC OF BUSKER AND TALKING. (0:08:10 - 0:08:23)
53. Wide shot and tilt down from Dundas Square video screens to Eaton Centre exterior. Night. SOUNDBITE: STREET MUSIC AND NOISE. (0:08:24 - 0:08:33)
54. Long shot Eaton Centre interior (0:08:34 - 0:08:39)
55. Close up Dundas Square street sign. Tilt down to people and street activities. (0:08:40 - 0:08:51)
56. Wide shot Hard Rock Café exterior. Tilt down to front entrance. (0:08:52 - 0:08:57)
57. Close up vender and buyer at street event. Zoom out to patrons lounging on street patio. (0:08:58 - 0:09:06)
58. Close up man playing tuba and sitting in rickshaw buggy. Zoom out to man and driver pulling away. SOUNDBITE: MAN PLAYING TUBA. (0:09:07 - 0:09:25)
59. Wide shot and pan over Flat Iron Building and St. Lawrence Market. (0:09:26 - 0:09:33)
60. Long shot backside of Flat Iron Building wall mural. Zoom into close up of mural. (0:09:34 - 0:09:47)
61. Close up Yorkville neighbourhood restaurant under Hotel arch. Zoom out to wide shot. (0:09:48 - 0:09:52)
62. Close up tour bus and cab driving by. Pan to wide shot trendy street café. (0:09:53 - 0:09:59)
63. Wide shot man walking down street. Pan to Shopsy's restaurant. (0:10:00 - 0:10:08)
64. Close up patrons eating at sidewalk café, surrounded by flowers. (0:10:09 - 0:10:14)
65. Close up exterior sign Gooderham & Worts Limited. Zoom out to Distillery District front gate and entrance. (0:10:15 - 0:10:24)
66. Close up people walking in Distillery District. Zoom out to wide shot. SOUNDBITE: STREET NOISE AND TALKING. (0:10:25 - 0:10:35)
67. Wide shot upwards angle of office buildings in Financial District. Pan to Reuters building and stock exchange video screen (0:10:36 - 0:10:42)
68. Close up flags on building in Financial District. Tilt down to business dressed people walking and vespa vehicles parked on street. (0:10:43 - 0:10:49)
69. Close up trees. Pan to wide shot Wellington Street Park with cow statues. (0:10:50 - 0:10:58)

2008 TOURISM TORONTO B-ROLL SHOTLIST

70. Close up business people. Zoom out to wide shot Wellington Street Park with cow statue. (0:10:59 - 0:11:07)
71. Wide shot skyscrapers. Tilt down to Hockey Hall of Fame building. (0:11:08 - 0:11:16)
72. Long shot CN Tower. Pan to Hockey Hall of Fame building. (0:11:17 - 0:11:27)
73. Wide shot people walking and eating at sidewalk cafés. (0:11:28 - 0:11:35)
74. Close up man walking. Zoom out to people walking and sidewalk café. (0:11:36 - 0:11:43)
75. Close up patrons eating at outdoor café. (0:11:44 - 0:11:48)
76. Wide shot people lounging at outdoor patio on Toronto Islands, with view of city skyline and sailboats passing by. (0:11:49 - 0:11:55)
77. Close up tires spinning on *City Pulse* 24's landmark of car hanging out of building. Pan to long shot CN Tower and *BRAVO* broadcast station exterior sign. (0:11:56 - 0:12:03)
78. Pan to wide shot City Hall decorative entrance of trees and waterfall. (0:12:04 - 0:12:14)
79. Long shot Old City Hall. Pan to City Hall. (0:12:15 - 0:12:22)
80. Wide shot Roger's Centre front entrance waterfall. Pan to Roger's Centre exterior. SOUNDBITE: WATERFALL. (0:12:23 - 0:12:30)

Special Events (0:12:31 - 0:14:07)

81. Close up Toronto International Film Festival (TIFF) exterior sign. SOUNDBITE: STREET NOISE. (0:12:35 - 0:12:39)
82. Wide shot Canadian filmmaker Atom Egoyan arriving at TIFF. (0:12:40 - 0:12:44)
83. Close up Denzel Washington talking with news crews at TIFF. (0:12:45 - 0:12:48)
84. Close up patrons waiting for celebrities at TIFF. SOUNDBITE: PEOPLE TALKING. (0:12:49 - 0:12:56)
85. Wide shot Alliance Atlantis Cinemas building exterior and crowd during TIFF. SOUNDBITE: STREE NOISE. (0:12:57 - 0:13:00)
86. Close up woman in costume dancing during Caribana Festival. (0:13:01 - 0:13:05)
87. Close up woman in big costume dancing during Caribana Festival (0:13:06 - 0:13:14)
88. Close up Canadian National Exhibition Place (CNE) statue. Zoom out to wide shot CNE event. Night. (0:13:15 - 0:13:22)
89. Long shot CNE event and city skyline. (0:13:23 - 0:13:35)
90. Wide shot CNE carnival ride. Night. (0:13:36 - 0:13:39)

2008 TOURISM TORONTO B-ROLL SHOTLIST

- 91. Close up food cooking. Zoom out wide shot ethnic cooking at outdoor stand. SOUNDBITE: COOKING AND TALKING. (0:13:40 - 0:13:59)
- 92. Close up food on grill. Zoom out to wide shot ethnic food cooking at outdoor stand. (0:14:00 - 0:14:07)
- 93. Wide shot people partying at club. (0:14:08 - 0:14:14)
- 94. Close up two girls receiving drinks from bartender (0:14:15 - 0:14:16)

Greater Toronto Region (0:14:08 - 0:16:55)

- 95. Wide shot horses released during race at Woodbine Racetrack. SOUNDBITE: CROWD CHEERING AND HORSE HOOFS ON GROUND. (0:14:21 - 0:14:27)
- 96. Close up horses racing on sand at Woodbine Racetrack. SOUNDBITE: CROWD CHEERING, HORSE HOOFS ON GROUND AND AIRPLANE PASSING OVERHEAD. (0:14:28 - 0:14:35)
- 97. Wide shot, pan of horses racing on grass at Woodbine Racetrack
SOUNDBITE: CROWD CHEERING AND HORSE HOOFS ON GROUND. (0:14:36 - 0:14:44)
- 98. Wide shot fans cheering at Woodbine Racetrack
SOUNDBITE: CROWD CHEERING. (0:14:45 - 0:14:54)
- 99. Wide shot Square One Shopping Centre exterior entrance. Zoom into close up sign. (0:14:55 - 0:15:02)
- 100. Long shot lighthouse in Greater Toronto Region. (0:15:03 - 0:15:09)
- 101. Wide shot two men fishing. (0:15:10 - 0:15:15)
- 102. Close up Streetsville (Boutique Town in Toronto region) exterior sign. (0:15:16 - 0:15:20)
- 103. Close up Streetsville street flags. (0:15:21 - 0:15:26)
- 104. Wide shot Streetsville café. (0:15:27 - 0:15:31)
- 105. Wide shot man entering Streetsville café. (0:15:32 - 0:15:36)
- 106. Close up Unionville (Boutique Town in Toronto region) street flag with flowers. SOUNDBITE: STREET TRAFFIC AND PEOPLE. (0:15:37 - 0:15:42)
- 107. Wide shot people eating at Boutique Toronto outdoor café in Toronto region. SOUNDBITE: TALKING AND RESTAURANT CLUTTER. (0:15:43 - 0:15:50)
- 108. Close up people walking in Boutique Town. SOUNDBITE: TALKING AND STREET TRAFFIC. (0:15:50 - 0:15:57)

2008 TOURISM TORONTO B-ROLL SHOTLIST

- 109. Wide shot Unionville Trading Post in Toronto region Boutique Town. SOUNDBITE: CAR HORN HONKING. (0:15:58 - 0:16:01)
- 110. Wide shot people entering Unionville Trading Post in Toronto region Boutique Town. SOUNDBITE: DOOR OPENING AND PEOPLE WALKING. (0:16:02 - 0:16:10)
- 111. Close up McMichael Gallery exterior sign. SOUNDBITE: CARS PASSING. (0:16:11 - 0:16:14)
- 112. Wide shot McMichael Gallery exterior. SOUNDBITE: NATURAL NOISE. (0:16:15 - 0:16:20)
- 113. Close up Inuit statue. Zoom out wide shot Inuit statue. SOUNDBITE: NATURAL NOISE. (0:16:21 - 0:16:32)
- 114. Wide shot Vaughn Mills Shopping Centre exterior sign. Zoom into close up. SOUNDBITE: STREET NOISE. (0:16:33 - 0:16:39)
- 115. Close up Nascar Speedpark sign and video screen. SOUNDBITE: CROWD. (0:16:40 - 0:16:46)
- 116. Wide shot and pan across kids driving go-carts at Nascar Speedpark. SOUNDBITE: CROWD, RACE CAR DRIVING AND VOICE OF ANNOUNCER. (0:16:47 - 0:16:57)

Holidays/Winter (0:16:58 - 0:19:44)

- 117. Long shot Calvacade of Lights show at Nathan Phillips Square. Night. (0:17:00 - 0:17:07)
- 118. Wide shot Calvacade of Lights fireworks show at Nathan Phillips Square. Night. SOUNDBITE: ROCK CONCERT MUSIC. (0:17:08 - 0:17:20)
- 119. Close up couple watching Calvacade of Lights fireworks show at Nathan Phillips Square. Night. SOUNDBITE: ROCK CONCERT MUSIC. (0:17:21 - 0:17:27)
- 120. Wide shot children and adults watching Calvacade of Lights fireworks show at Nathan Phillips Square. Zoom into close up father holding child. Night. SOUNDBITE ROCK CONCERT MUSIC AND CROWD CHEERING. (0:17:28 - 0:17:34)
- 121. Close up couple walking through Calvacade of Lights. Pan to Christmas tree lit. Night. (0:17:35 - 0:17:47)
- 122. Wide shot people walking through Calvacade of Lights. Pan to lights in Yorkville neighbourhood. Night. (0:17:48 - 0:17:55)
- 123. Wide shot young girls walking through Calvacade of Lights. Pan along girls walking. Night. SOUNDBITE: GIRLS TALKING AND LAUGHING. (0:17:56 - 0:18:06)

2008 TOURISM TORONTO B-ROLL SHOTLIST

124. Close up children watching Christmas store display. Night. SOUNDBITE: CHRISTMAS MUSIC, TALKING AND STREET NOISE. (0:18:07 - 0:18:14)
125. Wide shot people walking through shopping area during Christmas time. Night. SOUNDBITE: CHRISTMAS MUSIC AND TALKING. (0:18:15 - 0:18:22)
126. Close up, pan over Christmas store display. SOUNDBITE: CHRISTMAS MUSIC AND TALKING. (0:18:23 - 0:18:39)
127. Close up mother holding child watching Christmas store display. Zoom out to other child watching display. SOUNDBITE: CHRISTMAS MUSIC AND TALKING. (0:18:39 - 0:18:47)
128. Wide shot skating at Nathan Phillips Square. Night. SOUNDBITE: MUSIC. (0:18:48 - 0:18:58)
129. Close up people skating at Nathan Phillips Square. Night. SOUNDBITE: MUSIC. (0:18:59 - 0:19:09)
130. Close up winter decorations. Tilt down to pan over people skating at Nathan Phillips Square. Night. SOUNDBITE: MUSIC. (0:19:10 - 0:19:26)
131. Wide shot Calvacade of Lights Christmas Tree. Pan to Calvacade of Lights Alice in Wonderland performance. Dissolve to close up of performance. Night. (0:19:27 - 0:19:37)
132. Close up Alice in Wonderland performance. Night. (0:19:38 - 0:19:43)

#