



CINCOeco Green Initiatives



CINCO is a communications agency that specializes in Event Management, Strategic Consultation and Digital Marketing. With offices in Toronto, Montreal and New York, our expertise is to help you reach your business objectives and bring impact to your events.

CINCO is committed to the environment, and through our CINCOeco program we have several green initiatives that we put into place to minimize environmental impact. By using recyclable materials at our events, CINCO minimizes the amount of waste sent to landfills. Furthermore, we personally ensure that every plastic and glass bottle used during our events are recycled.

Additionally, CINCO's green initiative program attempts to minimize carbon dioxide. For every fixed amount of CO₂ released during event time, a tree is planted in Montreal's Mont-Royal Park. The amount of CO₂ per tree is determined by the size of the event. We are currently working towards putting the same initiatives into place in the city of Toronto.

CINCO donates all leftover food from events to local community organizations. For events that take place in Montreal, the Old Brewery Mission, a feeding center for the homeless, is the recipient. For events held in Toronto, food is taken to Street Haven Women's Shelter. In cases where events are held outside the immediate Toronto area, CINCO asks caterers to determine a similar designation near the event.

Each CINCO email account delivers the following closing message:



CINCOeco is part of a corporate effort towards a healthier environment. Please think again before printing this e-mail.

CINCOeco fait partie d'un effort corporatif visant le respect de notre environnement. Avez-vous besoin d'imprimer ce courriel?